

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56293 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 08/17/12 03:48 PM

Client: TIM MURPHY FOR CONGRESS... CPE: / / Agency Commission: 15 % Updated: TJDISTEFANO on 08/17/12 03:56

Agency: BRABENDER COX (216578) Product: MURPHY FOR CONGRESS Self :00:00 Confirmed: 08/17/12 03:56 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$300.00	5	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$625.00	5	\$3,125.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									
003	MEARLY	1 1 1 1 1 0 0	MORN	30	D			0.0	\$350.00	5	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									
004	D11AM	M * * * * *	PRIC	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										
005	NNOON	1 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									
006	DSOAPS	0 1 1 1 1 0 0	DAY	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										
007	DPHIL	* T W T F * *	DAY	30	B			0.0	\$400.00	3	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS4PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$700.00	4	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS430PM	1 1 0 1 1 0 0	NEWS	30	D			0.0	\$700.00	4	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS5PM	0 1 0 1 1 0 0	NEWS	30	D			0.0	\$850.00	3	\$2,550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS530PM	1 0 1 0 1 0 0	NEWS	30	D			0.0	\$850.00	3	\$2,550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$950.00	4	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS630PM	1 1 0 1 0 0 0	NEWS	30	D			0.0	\$950.00	3	\$2,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NCBS7PM01	1 1 1 1 1 0 0	CNWS	30	B			0.0	\$1,250.00	5	\$6,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NLATE03	1 1 1 1 1 1 1	NEWS	30	B			0.0	\$1,500.00	7	\$10,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	6	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$380.00	5	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWS SAT8	* * * * * S *	NEWS	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WFACE03	* * * * * S	FACE	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PHAWatt	M * * * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,850.00	1	\$3,850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	SNCAAFB	* * * * * S *	FTBL	30	B		NCAA FTBL	0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,350.00	1	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$5,000.00	1	\$5,000.00		
	4P GAME												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	76	0	\$67,400.00	\$57,290.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$67,400.00	\$57,290.00	\$0.00	\$0.00